

# Innovations that move markets

## *Eastman non-phthalate plasticizers for the automotive industry*

Plasticized PVC is vital to the automotive industry. Once an industry built in steel and chrome, the automotive market is now thriving with plastics and polymers—and the plasticizers that make them more flexible, useful, durable, and attractive. Thanks to flexible PVC, today's cars and trucks are better protected from the elements, last longer, drive quieter, and are more comfortable and safe.

Eastman's portfolio of innovative plasticizers is geared to meet the demanding needs of the automotive industry. Found in a variety of applications—such as underbody coatings, wiring and cable, interior seats and dashes, body sealers, and filter housings—plasticizers enable some of the driving forces in transportation. With Eastman's non-phthalate plasticizers, car manufacturers are making progress in vehicle light weighting, improved paintability, safety, and more.

### Speed up the line

Plasticizers are important for an industry where the low-temperature flexibility drives demand for performance plastics and where gaskets and seals have to perform under extremely high temperatures. But Eastman plasticizers can also help factory floors run more efficiently.

Manufacturers can choose from a comprehensive portfolio of plasticizers to fit their specific needs. Eastman non-phthalate plasticizers provide a solution that is highly efficient at lowering fusion temperatures for faster processing, wider processing windows, and lower costs. And, as regulations and consumer demand propel the market away from *ortho*-phthalates, Eastman's support services and beneficial product line can facilitate a hassle-free reformulation to non-phthalates.

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## Protect your bottom line . . . today and down the road

For decades, Eastman has been a proven supplier to the automotive industry—providing innovative products that enhance vehicles from bumper to bumper. In fact, we are the world's leading supplier of non-phthalate general-purpose and specialty plasticizers—including fast fusers, viscosity reducers, and sustainable solutions.

You'll find us at the intersection where manufacturer needs meet consumer demands. Eastman is uniquely positioned to supply products that enhance processing and ensure compliance, while delivering better aesthetics, comfort, and safety.



### *Eastman non-phthalate plasticizers in automotive applications enable:*

- Excellent flexibility in PVC
- Lower fusion temperatures
- Wider processing windows
- Cost-effective alternative to *ortho*-phthalates
- Good paintability on exterior and interior surfaces

To see which plasticizer is ideal for your  
application, visit [www.EastmanPlasticizers.com](http://www.EastmanPlasticizers.com)

**EASTMAN**  
The results of insight™

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